

	SEMISTER I	
COURSE CODE	Subject Names	Cr. Hrs
MGT 301	Principles of Management	3
MGT 303	Introduction to Business	3
GEN 301	Islamic Studies	2
ENG 301	Functional English-I	3
GEN 303	Chinese Language	3
ITM 301	Introduction to Computer	3
	Total CR. hours	17

	SEMISTER II	
COURSE CODE	Subject Names	Cr. Hrs
GEN 304	Pakistan Studies	2
GEN 302	Intro to Psychology	3
QNT 302	Business Mathematics	3
ACT 302	Financial Accounting-I	3
ENG 302	Functional English-II	3
ECO 302	Microeconomics	3
	Total CR. hours	17

	SEMISTER III	
COURSE CODE	Subject Names	Cr. Hrs
MGT 401	Oral Communication	3
MKT 401	Principles of Marketing	3
ECO 401	Macroeconomics	3
ACT 401	Financial Accounting II	3
HRM 401	Human Resource Management	3
ITM 401	Computer Applications in Business	3
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	SEMISTER IV	
COURSE CODE	Subject Names	Cr. Hrs
ECO 402	Economy of Pakistan	3
MGT 402	Business Communication	3
QNT 402	Business Statistics	3
MKT 402	Marketing Management	3
FIN 402	Business Finance	3
MGT 404	Business Research Methods	3
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	SEMISTER V	
COURSE CODE	Subject Names	Cr. Hrs
ACT 511	Cost Accounting	3
MGT 513	Organizational Behavior	3
FIN 511	Financial Management	3
MGT 515	Corporate Social Responsibility	3
MGT 517	Business Law	3
MKT 511	Sales Management	3
HRM 511	Training and Development	3
FIN 513	Islamic Finance	3
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	SEMISTER VI	
COURSE CODE	Subject Names	Cr. Hrs
MGT 510	Advanced Research Methods	3
MGT 512	Logic and Critical Thinking	3
ITM 510	Management Information System	3
MGT 514	Entrepreneurship	3
MKT 512	Consumer Behavior	3
FIN 514	Investment & Portfolio Analysis	3
HRM 512	Recruitment and selection	3
MKT 512	Advertising	3
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	SEMISTER VII	
COURSE CODE	Subject Names	Cr. Hrs
MGT 611	Operational Management	3
MGT 613	Business Ethics	3
MGT 615	International Business	3
ECO 611	Money Banking	3
MGT 617	Strategic Management	3
FIN 6 15	Corporate Finance	3
MKT 615	Brand Management	3
HRM 613	Performance Management	3
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	SEMISTER VIII	
COURSE CODE	Subject Names	Cr. Hrs
FIN 716	Financial Statement Analysis	3
MKT 716	Service Marketing	3
MGT 702	Seminars in Management	3
HRM 716	Human Capital Management	3
MGT 796	Internship	6
MGT 798	Thesis	6
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